**Rohan Raikvad**

**(UI/UX Designer)**

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**Objective**

Passionate and detail-oriented UI/UX Designer with 6 months of hands-on experience in creating user-centric designs. Proficient in Figma and Adobe XD, seeking to leverage my skills in a challenging design role to enhance user experience and interface design.

**Professional Experience**

**\*UI/UX Designer Intern\***

**BitBeast Pvt Ltd, Ahmedabad**

24th February 2024 –31st Augest 2024

- Collaborated with senior designers and developers to create wireframes, mockups, and interactive prototypes using Figma and Adobe XD.

- Conducted user research and usability testing to gather insights and improve design iterations.

- Developed user personas and journey maps to better understand target audience needs.

- Assisted in the creation and maintenance of design systems to ensure consistency across products.

- Participated in team meetings and brainstorming sessions, contributing innovative ideas to enhance user experience.

**Skills**

**Design Tools:** Figma, Adobe XD

**Other Skill:** Basic HTML, CSS

**User Research:** Usability Testing, Surveys, User Interviews

**Design Techniques:** Wireframing, Prototyping, User Personas, Journey Mapping

**Soft Skills:** Collaboration, Communication, Problem-Solving, Attention to Detail

**Education**

R. B. Institute of Management and Computer Studies,

Opp. Hirawadi BRTS, Ahmedabad-50

Present

Score IC-5 SPI: 6.54 CPI:6.86

**Projects**

**Perfume Website**

- Designed an intuitive and visually appealing website for a perfume brand, improving user engagement and conversion rates.

- Utilized Figma for wireframing and prototyping, ensuring a seamless user experience from browsing to purchase.

**Employee App**

- Designed a mobile app for Telecallers to help manage there task and find how type of customer is purchase a product and how many commission they can get.

- Employed Figma to create interactive prototypes for user testing and feedback, enhancing usability.

**RCS Application**

- Designed an RCS (Rich Communication Services) application that streamlined messaging services with enhanced features.

- Conducted user research to refine the design, ensuring it met user needs and preferences.

**Food Application**

* Designed a user-friendly food delivery application using Figma, focusing on an intuitive interface for easy navigation and ordering.
* Created interactive prototypes and conducted user testing to ensure a seamless user experience from browsing the menu to completing the purchase.